



# Out-Bound Dialling Bulk Voice Call

REACH MORE AUDIENCE NATION WIDE WITH VOICE COMMUNICATIONS.

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# Sectors where Voice Broadcasting is most commonly used



E COMMERCE

EDUCATION

REAL-ESTATE

GOVERNMENT

TRAVEL & AIRLINES

SECURITY

ELECTION S

FINANCIAL SERVICES

# Uses of Voice Broadcasting

PRODUCT PROMOTION &  
PROMOTIONAL CAMPAIGNS

LEAD GENERATION

VOTING POLLS

APPOINTMENT REMINDER &  
CONFIRMATION

DELIVERY CONFIRMATION

OTP VERIFICATION

TO DRIVE ADMISSION



# Benefits of OBD

COST-EFFECTIVE

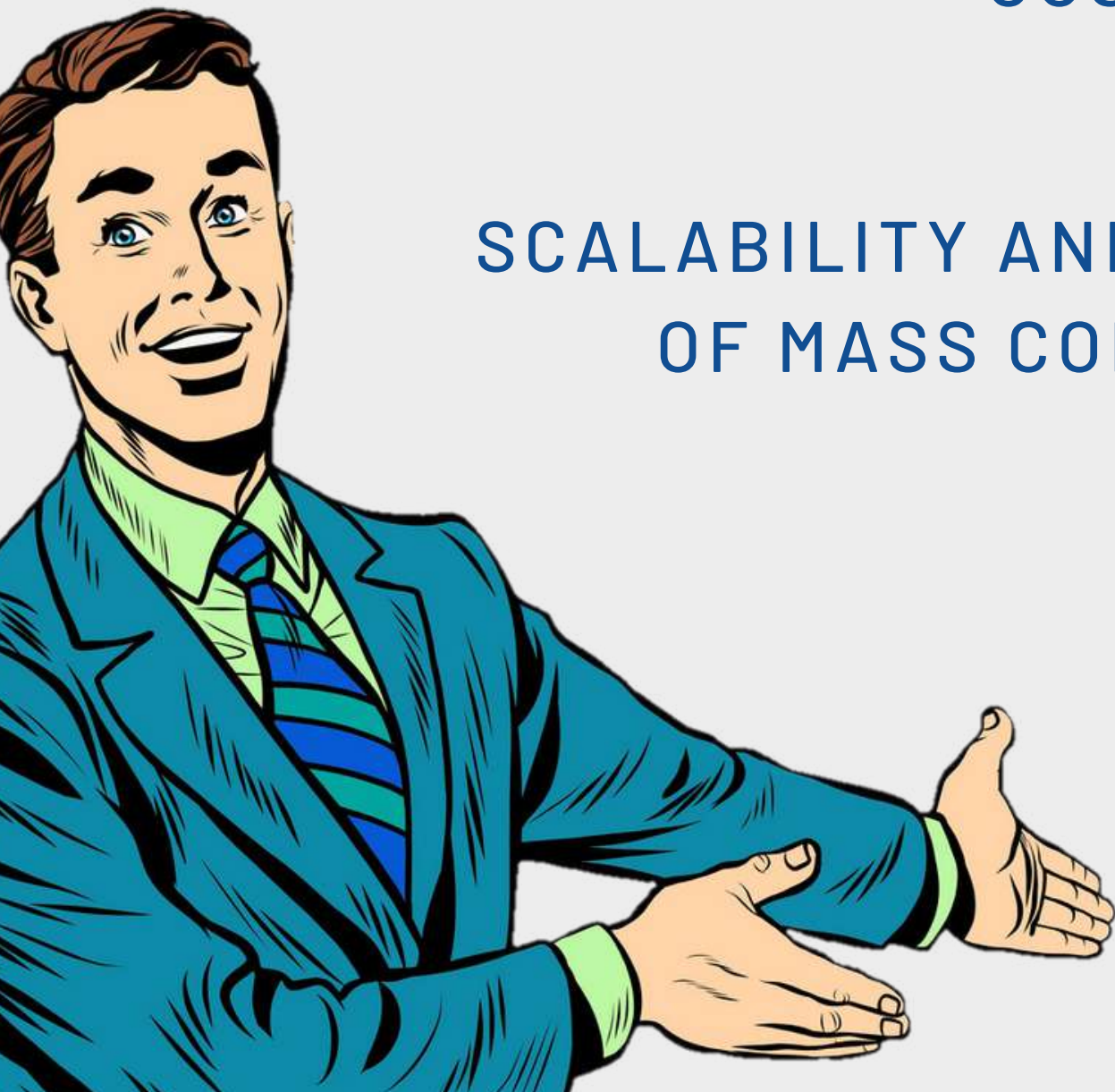
HIGH RESPONSE RATES

SCALABILITY AND UNIFORMITY  
OF MASS COMMUNICATION

PRODUCTIVITY ENHANCEMENT

EASY TO USE

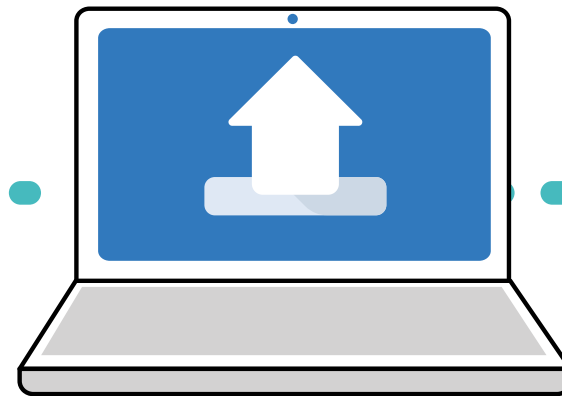
DON'T MISS ANY WARM LEADS



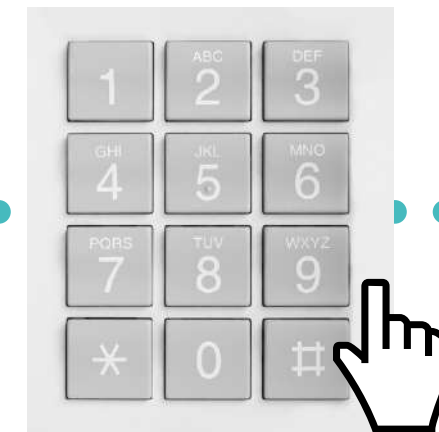
# #1: How Voice Broadcasting Works



THIS IS GEORGE. HE IS INTERESTED IN GENERATING LEADS



HE SENDS PROMOTIONAL OFFER AND PROMPTS INTERESTED CUSTOMERS TO PRESS #1



CUSTOMERS PRESSES #1 AND CALL GETS DISCONNECTED



GEORGE DOWNLOADS THE LIST OF PRESS #1 CALLERS AND SEND IT TO SALES TEAM

## #2: How Voice Broadcasting Works



THIS IS HARRY. HE WANTS LEADS TO IMMEDIATELY GET CONNECTED WITH HIS LIVE SALES AGENTS.



HE SENDS A PROMOTIONAL CAMPAIGN SUGGESTING CUSTOMERS TO PRESS #1 FOR CALL BACK.



UPON PRESSING THE #1, THE CALL DATA IS IMMEDIATELY PASS TO IVR SYSTEM.



HARRY IS HAPPY AS HIS SALES FUNNEL IS NOW ON AN AUTO MODE.



**Thank You**

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